

太极拳列为国家文化软实力建设途径的可行性分析

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摘要：本文为响应党的“十九大报告”和国家“十四五规划”关于加强文化软实力建设的方针政策，采用文献资料法、实地考察法、逻辑分析法，对软实力和民族传统文化太极拳进行深入研究，认真分析当前国际形势，探讨太极拳和文化软实力之间的联系；分析全球化形势下太极拳能否作为软实力建设的途径，来提升我国的综合实力和国际影响力。最后得出：太极拳具备文化软实力的属性，将太极拳作为提升国家文化软实力的有效途径是切实可行的。并为太极拳的国际化发展提出有效的对策：一、以国家实行文化软实力战略为依托，建立太极拳交流平台；二、梳理太极拳文化脉络，落实文化软实力建设途径；三、加强宣传力度，丰富太极拳传播手段；四、制定太极文化战略，以太极文化为主体提升国家软实力。

关键词：太极拳；文化；软实力；建设途径；可行性

Feasibility analysis of Taijiquan as a way of national cultural soft power construction

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Abstract: In response to the 19th National Congress Report and the 14th Five-Year Plan, this paper discusses the relationship between soft power and traditional Chinese culture. Finally, it is concluded that Taijiquan has the property of cultural soft power, and it is practicable to take Taijiquan as an effective way to enhance the national cultural soft power. It also puts forward effective countermeasures for the development of Taijiquan internationally: first, establishing a platform for Taijiquan exchange based on the country's implementation of soft power strategy. Secondly, we should organize the cultural context of Taijiquan and implement the way to build soft power. Third, strengthen propaganda and enrich the means of dissemination of Taijiquan. Fourth, establishing a strategy for Taegeuk culture and enhancing the soft power of the country with Taegeuk culture as the main body.

Key words: Taijiquan, Culture, Soft power, Construction path, Feasibility