

世界非物质文化遗产视域下太极拳的国际文化遗产管理研究

刘一梦

上海体育学院，上海 200438

摘要：目的：一脉文心传万代。太极拳久经中华文化的润浸，跨越了地域与阶层，对人类历史发展产生了持续且深远的影响。本文以世界非物质文化遗产为视角，依循文化遗产流转的历史形式，以推动人类命运共同体为诉求，聚焦国际文化话语权与民族身份的建构，探索适合中国国情的国际文化遗产管理工作。探究太极拳在国际文化遗产管理中全球化与中国化、现代化与传统化之间的张力与平衡，强调非遗保护、管理以及开发过程中生态空间的完整性与传承演变的可追溯性，合理授权太极拳作为文化遗产在国际空间的价值生产，以实现太极拳的原真性保存与复制性传承，形成长远有效的国际文化遗产管理的工作机制，为促进国际社会非物质文化遗产保护与管理工作提供建设性意见。**方法：**运用文献资料法、历史分析法、逻辑分析法等研究方法。**结果：**推进以太极拳为代表文化遗产事业是逐步提升我国国际文化话语权、国家深度参与全球公共服务治理的重要举措，是建成休戚与共的人类命运共同体事业的有力推手，也是国家构建新型国际关系理论体系的重要手段。2020年太极拳作为世界遗产列入联合国教科文组织《世界遗产名录》，太极拳具有突出文化遗存，其蕴涵极高的人文价值。自1985年中国加入《世界遗产公约》以来，已有55项申报为世界非物质文化遗产，位居世界遗产总数首位。作为全球世界遗产数量增长最快的国家之一，中国在国际文化遗产管理研究上取得了长足的进步，如：（1）管理机制：探索建立了自然遗产依托自然保护地管理的机制，加强了自然保护的制度建设和管理水平，实现对世界遗产的科学保护和有效监管。（2）惠及民生：坚持生态为民、科学利用，将资源保护与民生发展相结合，通过特许经营、利益共享、生态补偿、生活补助等多种方式惠及民众、改善。（3）文化交流：有效增进了不同国家、民族、信仰的文化认同，促进了文明交流互鉴。（4）遗产修复：加大了对遗产地生态保护修复力度，维护了遗产地的完整性和原真性。太极拳以生命力的形式作用于人类社会。人类通过生产实践把蕴涵格斗技击含义与中国传统哲理的智慧记忆符号的招式、招法以套路为载体进行记忆的存储，将中国传统哲学思想与最核心技法精而简的提炼成具有攻防意识的组合动作编程成套式动作，在“传一受一传”中不断提取与解析中华文化与人类文明，最终形成了人类难以磨灭的的

文明技艺。因此通过不断保持对自身文化的自信和定力，坚持和而不同、兼收并蓄开展交流合作，要秉持开放的全球视野，学习借鉴世界优秀文明成果，以实现向全世界讲好中国历史故事、阐发中华民族精神、构建文明大国形象。**结论：**国际遗产管理的发起于欧洲，亚洲国家在国际遗产管理领域中仍处在泛边缘化地位。当下亟需撕开西方国际文化遗产管理话语权的包裹，激活各国各民族本土文化的原动力，若仅鉴于“世界遗产”的经济价值才去保护、管理与开发传统文化，太极拳则会在人类的经济活动中陷入掠夺式的变态与衰微的泥潭。在世界非遗保护语境下追溯太极拳的人文价值体系、社会框架、文化遗存管理，实现太极拳长期的文化价值复利与文化价值叠加效应，促使我国在国际文化遗产管理的话语权实现超越性发展。因此提出（1）通过立法保护与缔造太极拳作为世界遗产的神圣性与不可侵犯性，明确等时性的社会概念不断规划太极拳国际文化遗产的风险管理、结构化管理，以举办周期性的产业活动来刺激、创新与扩展实现太极拳在国际舞台的历史矩阵。（2）以经济逻辑（交换与资源的控制）、政治逻辑（权利与统治的管理）、文化逻辑（符号与意义的秩序化）进行文化遗产的管理与监督，以秩序产生的合法原则阐述太极拳的文化遗产价值意涵，围绕太极拳拳种的保护的多样性来重构社会文化空间、身份意识。（3）站在人类文明的宏大且长远的视野时，以“美美与共”的文化心态进行世界文化的互鉴，“和而不同”的进行世界文明的互赏，以太极拳为切入，共享更广义的中华文明与世界文明，实现可持续化的、可被感知的、可视化的、可再生的文化传承，感受与之相适应的、博大的包容性的历史纵深感与人类文明的恢弘感。（4）以世界文明交流互鉴的积极态度，提高我国非物质文化遗产领域话语权，不断总结提炼非遗保护与管理经验，形成长远有效的国际文化遗产管理的工作机制，探索非物质文化遗产保护的新路径，为促进国际社会非物质文化遗产保护与管理提供建设性意见。

关键词：太极拳；文化遗产；话语权

Research on international Cultural Heritage Management of Taijiquan from the perspective of World Intangible Cultural Heritage

Yimeng Liu

Shanghai University of Sport, Shanghai 200438

Abstract: Objective: A vein of wenxin generation. Taijiquan has long been steeped in Chinese culture, spanning regions and classes, and has had a lasting and far-reaching impact on the development of human history. This paper takes the world intangible cultural heritage as the perspective, follows the historical form of cultural heritage circulation, and seeks to promote a community with a shared future for mankind. It focuses on the construction of international cultural discourse and national identity, and explores the management of international cultural heritage suitable for China's national conditions. Explore taijiquan in the international cultural heritage management globalization and modernization of China, and the tension between tradition and balance, emphasis on the heritage protection, management and development in the process of the integrity of ecological space and inheritance of the evolution of traceability, reasonable authorized taijiquan as the value of cultural heritage at the international space production, in order to realize the tai chi chuan the original true replication inheritance and preservation, To form a long-term and effective working mechanism for international cultural heritage management, and to provide constructive suggestions for promoting the protection and management of intangible cultural heritage in the international community. **Methods:** Literature, historical analysis and logical analysis were used. **Results:** Promoting cultural heritage undertakings represented by Taijiquan is an important measure to gradually enhance China's international cultural discourse power and the country's deep participation in global public service governance. It is a powerful driving force for building a community with a shared future for mankind and an important means for China to build a new theoretical system of international relations. In 2020, Tai Chi was included in the UNESCO World Heritage List as a World Heritage. Tai Chi has an outstanding cultural heritage and contains high humanistic value. Since China acceded to the World Heritage Convention in 1985, 55 items have been declared as world intangible cultural heritage, ranking first in the total number of World heritage sites. As one of the fastest increase in the number of world heritage in the world, China in the international cultural heritage management research has achieved great progress, such as: (1) the management mechanism, to explore the natural heritage is established based on natural protected area management mechanism, strengthening the construction of the conservation and management level, realize the science of the world heritage protection and effective regulation. (2) Benefit people's livelihood: Adhere to the ecological

service for people, scientific utilization, combine resource protection with people's livelihood development, and benefit people and improve through franchising, benefit sharing, ecological compensation, living subsidies and other ways. (3) Cultural exchange: It has effectively enhanced the cultural identity of different countries, ethnic groups and beliefs, and promoted exchanges and mutual learning among civilizations. (4) Heritage restoration: The ecological protection and restoration of the heritage sites have been strengthened to maintain the integrity and authenticity of the heritage sites. Tai Chi acts on human society in the form of vitality. Human through the production practice of the meanings and the wisdom of Chinese traditional philosophy contains martial art forms of memory symbols, simplified routines as a carrier for memory storage, the Chinese traditional philosophy thought and the core technique of pure and Jane refined into a combination of offensive and defensive consciousness action programming complete set of movements, in the "pass-by-pass" to parse and extract of Chinese culture and human civilization, Finally formed the indelible human civilization skills. Therefore, we should maintain confidence and resolve in our own culture, adhere to the principle of harmony without uniformity, and carry out exchanges and cooperation based on inclusiveness. We should maintain an open global perspective and learn from the excellent achievements of other civilizations, so as to tell the story of Chinese history to the world, explain the Spirit of the Chinese nation, and build the image of a great civilized country. **Conclusion:** International heritage management was initiated in Europe, and Asian countries are still marginalized in the field of international heritage management. At present, it is urgent to tear the wrap of the discourse power of western international cultural heritage management and activate the motive force of the local culture of various countries and nationalities. If traditional culture is protected, managed and developed only in view of the economic value of "world heritage", Tai Chi will fall into the mire of degeneration and degeneration in human economic activities. In the context of world intangible heritage protection, the humanistic value system, social framework and cultural heritage management of Taijiquan can be traced, and the long-term compound interest and overlapping effect of cultural value of Taijiquan can be realized, so as to promote the transcendently development of China's discourse power in international cultural heritage management. Therefore put forward: (1) through the legislation protection and creates taijiquan as a world heritage site sacred and inviolable, the

taijiquan social concepts of isochronous constantly planning international risk management, structured management of cultural heritage, in a cyclical industry events to stimulate, innovation and extend taijiquan in the history of the international stage matrix. (2) to economic logic (exchange and control of resources, political logic (rights and the rule of management), the cultural logic (symbols and significance of bringing) cultural heritage management and supervision, in order to produce legal principle in this paper, the taijiquan implications of cultural heritage value, around to protect the diversity of tai chi be separated to rebuild social cultural space, the sense of identity. (3) standing in the grand and long-term vision of human civilization, in order to "meimei and" the cultural mentality of world culture, "harmony without uniformity" to the world civilization mutual appreciation, is cut with tai chi, sharing more generalized and the world civilization, Chinese civilization to achieve sustainable, can be perceived, visualization, renewable, cultural heritage, Feel the historical depth and the grand sense of human civilization. (4) communication mutual positive attitude to the world civilization, improve the voice in the non-material cultural heritage area, the continuous summary refine the heritage protection and management experience, to form a long-term effective mechanism of international cultural heritage management work, and explore the new path of non-material cultural heritage protection, in order to promote international intangible cultural heritage protection and management to provide constructive suggestions.

Key words: Taijiquan, Cultural heritage, Say